

ORDER

KSNV

Orders
Order / Rev: 104472
Alt Order #: 06833667
Product Desc: HOUSE MAJORITY PAC
Estimate: 1428
Flight Dates: 09/21/12 - 10/01/12
Original Date / Rev: 07/19/12 / 09/10/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC *revised*
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 86 | \$52,825.00 | \$44,901.25 |
| 10/01/12 | 10/01/12 | 12 | \$10,375.00 | \$8,818.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 86 | \$52,825.00 | \$44,901.25 | 0.00 |
| October 2012 | 12 | \$10,375.00 | \$8,818.75 | 0.00 |
| Totals | 98 | \$63,200.00 | \$53,720.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 31% | \$63,200.00 |
| Market | 100% | \$203,870.97 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$53,006.45 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$32,619.35 |
| KTUD | 1% | \$2,038.71 |
| KVVU | 18% | \$36,696.77 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$16,309.68 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|--------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/18/12 | 10/01/12 | Wake Up Early w/ Wagners | 6M | 430a-5a | MTWT--S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 2 | \$400.00 |

COMMENTS APPLY TO SUB LINES A THRU B
 WAKE UP EARLY W/THE WAGNERS CNX 1X

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| WAKE UP EARLY W/THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$200.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWT--S | | | | | 2 | \$200.00 | | 0.00 | | | |
| E 2 | KSNV | 09/18/12 | 10/01/12 | M-F 5-6a WakeUp w/Wa@M | | 5-6a | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 4 | \$1,600.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$400.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| E 3 | KSNV | 09/25/12 | 10/01/12 | M-F 6-7a WakeUp w/Wa@M | | 6-7a | MTWTF-- | :30 | 3 | \$625.00 | 2 | 0.00 | NM | 3 | \$1,875.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS CNX 9/18 SPOTS | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$625.00 | | 0.00 | | | |
| E 4 | KSNV | 09/18/12 | 10/01/12 | Today Show | CM | 658a-9am | MTWTF-- | :30 | 3 | \$900.00 | 1 | 0.00 | NM | 3 | \$2,700.00 |
| | | | | Today Show | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$900.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$900.00 | | 0.00 | | | |
| E 5 | KSNV | 09/22/12 | 09/22/12 | News 3 Sunrise - SATUR | CM | 6a-7a | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S- | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 7 | KSNV | 09/30/12 | 09/30/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| | | | | Sunday Today | | | | | | | | | | | |
| TODAY ON SUNDAY CNX 9/23 | | | | | | | | | | | | | | | |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 8 | KSNV | 09/25/12 | 10/01/12 | M-F Today Show II 3rd H | CM | 9-10a | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| TODAY SHOW II CNX 9/18 | | | | | | | | | | | | | | | |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$425.00 | | 0.00 | | | |
| E 9 | KSNV | 09/18/12 | 10/01/12 | M-F Today Show III 4th H | CM | 10am-11am | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| TODAY SHOW III NO CHANGE. SORRY | | | | | | | | | | | | | | | |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$325.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 10 | KSNV | 09/18/12 | 10/01/12 | Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| | | | | Rachael Ray | | | | | | | | | | | |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$325.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 11 | KSNV | 09/18/12 | 10/01/12 | Noon News | CM | 12-1230pm | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$425.00 | | 0.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$425.00 | | 0.00 | | | |
| E 12 | KSNV | 09/18/12 | 10/01/12 | The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| | | | | The Agenda 1230pm | | | | | | | | | | | |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | ----- | | | | | 0 | \$325.00 | | 0.00 | | | |

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 Alt Order #: 06833667
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------------------|----------------------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| E 12 | KSNV | 09/18/12 | 10/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 2 | | \$325.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 09/18/12 | 10/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$425.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 3 | | \$425.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 09/18/12 | 10/01/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$325.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 2 | | \$325.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 09/18/12 | 10/01/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$450.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 2 | | \$450.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 09/30/12 | 09/30/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| CHRIS MATTHEWS SHOW CNX 9/23 CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 17 | KSNV | 09/25/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| FIRST NEWS 3 AT FOUR CNX 9/18 FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 1 | | \$600.00 | | 0.00 | | | | | | |
| E 18 | KSNV | 09/18/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MTWTF-- | :30 | 3 | \$725.00 | 1 | 0.00 | NM | 3 | \$2,175.00 |
| NEWS 4 AT 430P NO CHANGE SORRY NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$725.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 3 | | \$725.00 | | 0.00 | | | | | | |
| E 19 | KSNV | 09/18/12 | 10/01/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$1,200.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 3 | | \$1,200.00 | | 0.00 | | | | | | |
| E 20 | KSNV | 09/22/12 | 09/29/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | ----- | 0 | | \$675.00 | | 0.00 | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$675.00 | | 0.00 | | | | | | |
| E 21 | KSNV | 09/18/12 | 10/01/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/18/12 | | 09/18/12 | 09/24/12 | ----- | 0 | | \$1,000.00 | | 0.00 | | | | | | |
| Week: 09/25/12 | | 09/25/12 | 10/01/12 | MTWTF-- | 2 | | \$1,000.00 | | 0.00 | | | | | | |
| E 22 | KSNV | 09/18/12 | 10/01/12 | | CM | 7-730pm | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |

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Advertiser: House Majority PAC
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 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---|-------|-------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/18/12 | | 09/24/12 | ----- | | | | | | 0 | \$1,000.00 | | 0.00 | | | |
| Week: 09/25/12 | | 10/01/12 | MTWTF-- | | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 23 | KSNV | 09/22/12 | 09/29/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| JEOPARDY/ WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | ----- | | | | | | 0 | \$525.00 | | 0.00 | | | |
| Week: 09/24/12 | | 09/30/12 | -----S- | | | | | | 1 | \$525.00 | | 0.00 | | | |
| E 24 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p Monday Prime 8-10pm | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| THE VOICE CNX 9/24 THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/07/12 | M----- | | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 25 | KSNV | 09/30/12 | 09/30/12 | Jeopardy in PRIME Jeopardy in Prime | CM | SU 930-10p | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| TBD CNX 9/23 TBD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | -----S | | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 26 | KSNV | 09/30/12 | 09/30/12 | LAW & ORDER (synd) PM Law & Order (synd) PRIME | CM | SU 10-11p | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| LAW & ORDER CNX 9/23 LAW & ORDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | -----S | | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 27 | KSNV | 09/18/12 | 10/01/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/18/12 | | 09/24/12 | ----- | | | | | | 0 | \$1,200.00 | | 0.00 | | | |
| Week: 09/25/12 | | 10/01/12 | MTWTF-- | | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 28 | KSNV | 09/22/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | -----S- | | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| Week: 09/24/12 | | 09/30/12 | -----S- | | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 29 | KSNV | 09/25/12 | 10/01/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| TONIGHT SHOW W/ JAY LENO CNX 9/18 TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/25/12 | | 10/01/12 | MTWTF-- | | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 30 | KSNV | 09/29/12 | 09/29/12 | SIGN ON-SIGN OFF ROS | CM | 5a-459a (5:00 AM-6:00 AM) | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | -----S- | | | | | | 1 | \$625.00 | | 0.00 | | | |
| N 31 | KSNV | 09/22/12 | 09/22/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | -----S- | | | | | | 1 | \$675.00 | | 0.00 | | | |
| N 32 | KSNV | 09/22/12 | 09/22/12 | SIGN ON-SIGN OFF ROS | CM | 5a-459a (9:00 PM-10:00 PM) | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| JEOPARDY/ WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | -----S- | | | | | | 1 | \$525.00 | | 0.00 | | | |

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N32 | KSNV | 09/22/12 | 09/22/12 | SIGN ON-SIGN OFF ROS JEOPARDY/ WHEEL OF FORTUNE | CM | 5a-459a (9:00 PM-10:00 PM) | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| N33 | KSNV | 09/25/12 | 09/28/12 | Rachael Ray Rachael Ray JEOPARDY/ WHEEL OF FORTUNE | CM | 11am-12pm | -TWTF-- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 1 | | | | \$375.00 | | 0.00 | | | |
| N38 | KSNV | 09/21/12 | 09/24/12 | Today-AN Today-AN TODAY ONIGHT ADDED SPOT. | CM | 205a-304a | M---F-- | :30 | 1 | \$100.00 | 1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N40 | KSNV | 09/21/12 | 09/24/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS CHANGE IN FLIGHT DATE- -ORDER NOW STARTS 9/21 | CM | 5-6a | M---F-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 4 | | | | \$400.00 | | 0.00 | | | |
| N41 | KSNV | 09/21/12 | 09/24/12 | Today Show Today Show TODAY SHOW CHANGE IN FLIGHT DATES | CM | 658a-9am | M---F-- | :30 | 3 | \$900.00 | 1 | 0.00 | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 3 | | | | \$900.00 | | 0.00 | | | |
| N42 | KSNV | 09/21/12 | 09/24/12 | M-F Today Show III 4th BM Today 4th Hour TODAY SHOW III CHANGE IN FLIGHT DATE TO 9/21 | CM | 10am-11am | M---F-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 3 | | | | \$325.00 | | 0.00 | | | |
| N43 | KSNV | 09/21/12 | 09/24/12 | Rachael Ray Rachael Ray RACHEL RAY FLIGHT DATE CHANGE TO 9/21 | CM | 11am-12pm | M---F-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 3 | | | | \$325.00 | | 0.00 | | | |
| N44 | KSNV | 09/21/12 | 09/24/12 | Noon News Noon News NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21 | CM | 12-1230pm | M---F-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 3 | | | | \$425.00 | | 0.00 | | | |
| N45 | KSNV | 09/21/12 | 09/24/12 | The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA FLIGHT DATE CHANGE | CM | 1230-1p | M---F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 2 | | | | \$325.00 | | 0.00 | | | |
| N46 | KSNV | 09/21/12 | 09/24/12 | Days of our Lives Days of our Lives DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 | CM | 1258p-2pm | M---F-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 3 | | | | \$425.00 | | 0.00 | | | |
| N47 | KSNV | 09/21/12 | 09/24/12 | The Doctors The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21 | CM | 2pm-3pm | M---F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 2 | | | | \$325.00 | | 0.00 | | | |
| N48 | KSNV | 09/21/12 | 09/24/12 | Dr. Phil Dr Phil DR. PHIL FLIGHT DATE CHANGE TO 9/21 | CM | 3-4p | M---F-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | 2 | | | | \$450.00 | | 0.00 | | | |
| N49 | KSNV | 09/21/12 | 09/24/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21 | CM | 4-5pm (4:30 PM-5:00 PM) | M---F-- | :30 | 3 | \$725.00 | 1 | 0.00 | NM | 3 | \$2,175.00 |

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| N 49 | KSNV | 09/21/12 | 09/24/12 | NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21 | | 4-5pm (4:30 PM-5:00 PM) | M---F-- | :30 | 3 | \$725.00 | 1 | 0.00 | NM | 3 | \$2,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | | | | 3 | \$725.00 | | 0.00 | | | |
| N 50 | KSNV | 09/21/12 | 09/24/12 | M-F Early News M-F Early News EARLY NEWS FLIGHT CHANGE TO 9/21 | CM | 5-630p | M---F-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| N 51 | KSNV | 09/21/12 | 09/24/12 | M-F Jeopardy M-F Jeopardy JEOPARDY FLIGHT CHANGE TO 9/21 START.. | CM | 630-7pm | M---F-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | | | | 3 | \$1,000.00 | | 0.00 | | | |
| N 52 | KSNV | 09/21/12 | 09/24/12 | M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE FLIGHT CHANGE TO 9/21 | CM | 7-730pm | M---F-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| N 53 | KSNV | 09/21/12 | 09/24/12 | M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE FLIGHT CHANGE TO 9/21 | CM | 11pm-1135pm | M---F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/12 | 09/27/12 | M---F-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 98 | \$63,200.00 |